ANALYTIC VIZION

DESIGNING PEOPLE-FIRST ANALYTIC SOLUTIONS IN THE AGE OF AI

In an era where technology is advancing at breakneck speed, one truth remains constant: the most meaningful solutions begin and end with people.

That was the heartbeat of a recent conversation between **Nelson Davis, Founder of Analytic Vizion**, and **Ashley Cohen, Director of Partner Solutions at Tableau.**

> *The opportunity we have—as technology becomes more powerful—is to lean into and leverage the thing that makes us the most human: empathy, connection, storytelling, and purpose-driven impact.*

NELSON DAVIS
Analytic Vizion

CORE IDEA

As AI becomes more powerful, the real opportunity isn't just automation, it's designing analytics that empower humans to think clearly, act confidently, and lead with purpose.

In this candid, forward-looking conversation, Nelson and Ashley unpack how organizations can move beyond dashboards and toward decision enablement, where data serves people, not the other way around.

TAKEAWAYS FOR DATA LEADERS

- Prioritize human needs before technical execution
- Equip teams to lead, not just build
- Use AI to remove friction, not add complexity
- Lean into frameworks that guide strategy, not just delivery
- Elevate clarity as a core competency

KEY THEMES

From Dashboard Builders to Decision Scientists
Analytics professionals must shift from passive reporting to active enablement—asking better questions, guiding stakeholders, and driving impact.

Clarity > Complexity
Frameworks like Clarify the Win help teams align on what success looks like before building—reducing churn and increasing adoption.

AI as a Multiplier, Not a Replacement
When used with intention, AI accelerates insight and creativity. But without human context, it can introduce noise and confusion.

Frameworks that Scale Humans
Tools change, but mental models endure. Leveraging repeatable frameworks helps teams maintain consistency and innovate with confidence.

Leadership at Every Level
Consultants, analysts, and stakeholders alike must be equipped to lead pivotal conversations, foster alignment, and drive change collaboratively.

CATCH THE CONVERSATION

🔗 [Designing People-First Analytic Solutions in the Age of AI](#)